

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	95/101/1844 - OBAMA FOR AMERICA
Estimate Number	1844

Invoice #	04074393-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04074393
Alt Order #	Political Candidate
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
	CDR										
					09/24/12 to 09/30/12	5x	- TWTF - -				
	13			Tu	09/25/12	:30	6:30 AM	OFA12A113H	\$810.00		1
	13			W	09/26/12	:30	6:41 AM	OFA12Z128H	\$810.00		2
	13			Th	09/27/12	:30	6:53 AM	OFA12P130H	\$810.00		3
	13			F	09/28/12	:30	6:43 AM	OFA12P130H	\$810.00		4
	13			F	09/28/12	:30	6:59 AM	OFA12Z128H	\$810.00		5
2	13	Good Day 7a	7a-8a								
	CDR										
					09/24/12 to 09/30/12	5x	- TWTF - -				
	13			Tu	09/25/12	:30	7:59 AM	OFA12A113H	\$810.00		1
	13			W	09/26/12	:30	7:14 AM	OFA12Z128H	\$810.00		2
	13			W	09/26/12	:30	7:23 AM	OFA12Z128H	\$810.00		5
	13			Th	09/27/12	:30	7:59 AM	OFA12Z128H	\$810.00		3
	13			F	09/28/12	:30	7:14 AM	OFA12P130H	\$810.00		4
3	13	Good Day 8a	8a-9a								
	CDR										
					09/24/12 to 09/30/12	5x	- TWTF - -				
	13			Tu	09/25/12	:30	8:46 AM	OFA12A113H	\$720.00		1
	13			Tu	09/25/12	:30	8:59 AM	OFA12A113H	\$720.00		5
	13			W	09/26/12	:30	8:26 AM	OFA12Z128H	\$720.00		2
	13			Th	09/27/12	:30	8:32 AM	OFA12P130H	\$720.00		3
	13			F	09/28/12	:30	8:44 AM	OFA12Z128H	\$720.00		4
4	13	Good Day 9a	9-10a								
	CDR										
					09/24/12 to 09/30/12	5x	- TWTF - -				
	13			Tu	09/25/12	:30	9:31 AM	OFA12A113H	\$540.00		1
	13			Tu	09/25/12	:30	9:51 AM	OFA12A113H	\$540.00		5
	13			W	09/26/12	:30	9:58 AM	OFA12Z128H	\$540.00		2
	13			Th	09/27/12	:30	9:24 AM	OFA12Z128H	\$540.00		3

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**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	95/101/1844 - OBAMA FOR AMERICA
Estimate Number	1844

Invoice #	04074393-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04074393
Alt Order #	Political Candidate
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	13	Good Day 9a	9-10a								
	CDR										
	13			F	09/28/12	:30	9:28 AM	OFA12P130H	\$540.00		4
5	13	Good Day Sa 8a	8a-9a								
	CDR										
	13				09/24/12 to 09/30/12	1x	-----S-				
	13			Sa	09/29/12	:30	8:10 AM	OFA12Z128H	\$540.00		1
6	13	Good Day Su 7a	7a-8a								
	13				09/24/12 to 09/30/12	1x	-----S				
	13			Su	09/30/12	:30	7:28 AM	OFA12P130H	\$540.00		1
7	13	Live with Kelly	10a-11a								
	CDR										
	13				09/24/12 to 09/30/12	5x	-TWTF--				
	13			Tu	09/25/12	:30	10:50 AM	OFA12A113H	\$360.00		5
	13			Tu	09/25/12	:30	10:59 AM	OFA12A113H	\$360.00		1
	13			W	09/26/12	:30	10:59 AM	OFA12Z128H	\$360.00		2
	13			Th	09/27/12	:30	10:52 AM	OFA12P130H	\$360.00		3
	13			F	09/28/12	:30	10:44 AM	OFA12Z128H	\$360.00		4
8	13	Fox 13 News at Noon	12p-1p								
	CDR										
	13				09/24/12 to 09/30/12	5x	-TWTF--				
	13			Tu	09/25/12	:30	12:59 PM	OFA12A113H	\$360.00		1
	13			W	09/26/12	:30	12:21 PM	OFA12Z128H	\$360.00		2
	13			W	09/26/12	:30	12:58 PM	OFA12Z128H	\$360.00		5
	13			Th	09/27/12	:30	12:28 PM	OFA12Z128H	\$360.00		3
	13			F	09/28/12	:30	12:44 PM	OFA12P130H	\$360.00		4
9	13	Judge Joe Brown	3p-4p								
	CDR										
	13				09/24/12 to 09/30/12	5x	-TWTF--				
	13			Tu	09/25/12	:30	3:29 PM	OFA12A113H	\$180.00		1

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**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	95/101/1844 - OBAMA FOR AMERICA
Estimate Number	1844

Invoice #	04074393-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04074393
Alt Order #	Political Candidate
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	13	Judge Joe Brown	3p-4p								
	CDR										
	13			Tu	09/25/12	:30	3:47 PM	OFA12A113H	\$180.00		5
	13			W	09/26/12	:30	3:58 PM	OFA12Z128H	\$180.00		2
	13			Th	09/27/12	:30	3:38 PM	OFA12P130H	\$180.00		3
	13			F	09/28/12	:30	3:39 PM	OFA12Z128H	\$180.00		4
10	13	Judge Judy	4p-5p								
	CDR										
				09/24/12 to 09/30/12		5x	- TWTF - -				
	13			Tu	09/25/12	:30	4:40 PM	OFA12A113H	\$540.00		5
	13			Tu	09/25/12	:30	4:54 PM	OFA12A113H	\$540.00		1
	13			W	09/26/12	:30	4:42 PM	OFA12Z128H	\$540.00		2
	13			Th	09/27/12	:30	4:23 PM	OFA12Z128H	\$540.00		3
	13			F	09/28/12	:30	4:27 PM	OFA12P130H	\$540.00		4
11	13	Fox 13 News at 5p	5p-530p								
	CDR										
				09/24/12 to 09/30/12		5x	- TWTF - -				
	13			Tu	09/25/12	:30	5:12 PM	OFA12A113H	\$900.00		1
	13			Tu	09/25/12	:30	5:30 PM	OFA12A113H	\$900.00		2
	13			W	09/26/12	:30	5:30 PM	OFA12Z128H	\$900.00		5
	13			Th	09/27/12	:30	5:29 PM	OFA12P130H	\$900.00		3
	13			F	09/28/12	:30	5:22 PM	OFA12Z128H	\$900.00		4
12	13	Fox 13 News at 530p	530p-6p								
	CDR										
				09/24/12 to 09/30/12		5x	- TWTF - -				
	13			Tu	09/25/12	:30	5:58 PM	OFA12A113H	\$900.00		1
	13			W	09/26/12	:30	5:44 PM	OFA12Z128H	\$900.00		2
	13			Th	09/27/12	:30	5:44 PM	OFA12Z128H	\$900.00		3
	13			F	09/28/12	:30	5:37 PM	OFA12P130H	\$900.00		5
	13			F	09/28/12	:30	5:55 PM	OFA12Z128H	\$900.00		4
13	13	Insider	730p-8p								

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Advertiser	Obama for America
Product	95/101/1844 - OBAMA FOR AMERICA
Estimate Number	1844

Invoice #	04074393-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04074393
Alt Order #	Political Candidate
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

## Billing Address:

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**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	13	M-Su 1030-11p Late News	1030p-11p								
CDR											
				09/24/12 to 09/30/12		5x	- TWTF - -				
	13			Tu	09/25/12	:30	7:47 PM	OFA12A113H	\$855.00		1
	13			Tu	09/25/12	:30	7:55 PM	OFA12A113H	\$855.00		5
	13			W	09/26/12	:30	7:48 PM	OFA12Z128H	\$855.00		2
	13			Th	09/27/12	:30	7:42 PM	OFA12Z128H	\$855.00		3
	13			F	09/28/12	:30	7:47 PM	OFA12P130H	\$855.00		4
CDR											
				09/24/12 to 09/30/12		5x	- TWTFSS				
	13			Tu	09/25/12	:30	10:52 PM	OFA12A113H	\$1,530.00		4
	13			W	09/26/12	:30	10:51 PM	OFA12Z128H	\$1,530.00		1
	13			Th	09/27/12	:30	10:57 PM	OFA12Z128H	\$1,530.00		3
	13			F	09/28/12	:30	10:56 PM	OFA12P130H	\$1,530.00		5
	13			Su	09/30/12	:30	10:57 PM	OFA12P130H	\$1,530.00		2
16	13	X Factor	8p-9p								
CDR											
				09/24/12 to 09/30/12		2x	- - - T - - -				
	13			Th	09/27/12	:30	8:00 PM	OFA12P130H	\$9,000.00		2
	13			Th	09/27/12	:30	8:44 PM	OFA12Z128H	\$9,000.00		1
17	13	MLB Game Rays	Various								
CDR											
				09/24/12 to 09/30/12		2x	- - - - - S -				
	13			Sa	09/29/12	:30	4:42 PM	OFA12Z128H	\$2,160.00		2
	13			Sa	09/29/12	:30	6:22 PM	OFA12P130H	\$2,160.00		1
19	13	Insider	730p-8p								
CDR											
				09/24/12 to 09/30/12		1x	- TWTF - -				
	13			Tu	09/25/12	:30	7:41 PM	OFA12A113H	\$855.00		1
20	13	M-Su 10p-1030p Late News	10p-1030p								

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Advertiser	Obama for America
Product	95/101/1844 - OBAMA FOR AMERICA
Estimate Number	1844

Invoice #	04074393-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04074393
Alt Order #	Political Candidate
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

## Billing Address:

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	13	Fox 13 News at 6p	6p-630p	CDR							
				09/24/12 to 09/30/12		4x	- TWTFSS				
13				Tu	09/25/12	:30	10:22 PM	OFA12A113H	\$1,890.00		1
13				W	09/26/12	:30	10:12 PM	OFA12Z128H	\$1,890.00		2
13				F	09/28/12	:30	10:29 PM	OFA12Z128H	\$1,890.00		3
13				Su	09/30/12	:30	10:23 PM	OFA12Z128H	\$1,890.00		4
22	13	Fox 13 News at 630p	630p-7p	CDR							
				09/24/12 to 09/30/12		3x	- TWTF - -				
13				Tu	09/25/12	:30	6:13 PM	OFA12A113H	\$990.00		1
13				Th	09/27/12	:30	6:22 PM	OFA12P130H	\$990.00		3
13				F	09/28/12	:30	6:30 PM	OFA12P130H	\$990.00		2
23	13	X Factor	8p-10p	CDR							
				09/24/12 to 09/30/12		2x	- TWTF - -				
13				W	09/26/12	:30	6:59 PM	OFA12Z128H	\$990.00		1
13				F	09/28/12	:30	6:43 PM	OFA12Z128H	\$990.00		2
24	13	Touch	12a-1235a	CDR							
				09/24/12 to 09/30/12		1x	- - W - - -				
13				W	09/26/12	:30	9:04 PM	OFA12Z128H	\$9,000.00		1
25	13	X Factor	8p-10p	CDR							
				09/24/12 to 09/30/12		1x	- - - - - S -				
13				Sa	09/29/12	:30	1:03 AM	OFA12Z128H	\$135.00		1
				09/24/12 to 09/30/12		2x	- - W - - -				
13				W	09/26/12	:30	7:59 PM	OFA12Z128H	\$9,000.00		2
13				W	09/26/12	:30	9:43 PM	OFA12Z128H	\$9,000.00		1

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Advertiser	Obama for America
Product	95/101/1844 - OBAMA FOR AMERICA
Estimate Number	1844

Invoice #	04074393-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04074393
Alt Order #	Political Candidate
Deal #	
Order Flight	09/25/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	13	Glee	9p-10p								
	CDR										
					09/24/12 to 09/30/12	1x	---T---				
	13			Th	09/27/12	:30	9:24 PM	OFA12P130H	\$3,600.00		1
27	13	Kitchen Nightmares	8p-9p								
	CDR										
					09/24/12 to 09/30/12	1x	----F--				
	13			F	09/28/12	:00			<del>\$2,700.00</del>	See MG 27.2	1
	13	Fringe	9p-10p	F	09/28/12	:30	9:45 PM	OFA12P130H	\$2,700.00	MG for 27.1 09/28	2
28	13	Fringe	9p-10p								
	CDR										
					09/24/12 to 09/30/12	1x	----F--				
	13			F	09/28/12	:30	9:20 PM	OFA12Z128H	\$1,980.00		1
29	13	MLB Game Rays	Various								
	CDR										
					09/24/12 to 09/30/12	1x	-----S-				
	13			Sa	09/29/12	:30	3:49 PM	OFA12P130H	\$2,160.00		1

Aired Spots

84

Gross Total	\$116,865.00	
Agency Commission	\$17,529.75	
Net Amount Due	\$99,335.25	Payment Terms 30 Days

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